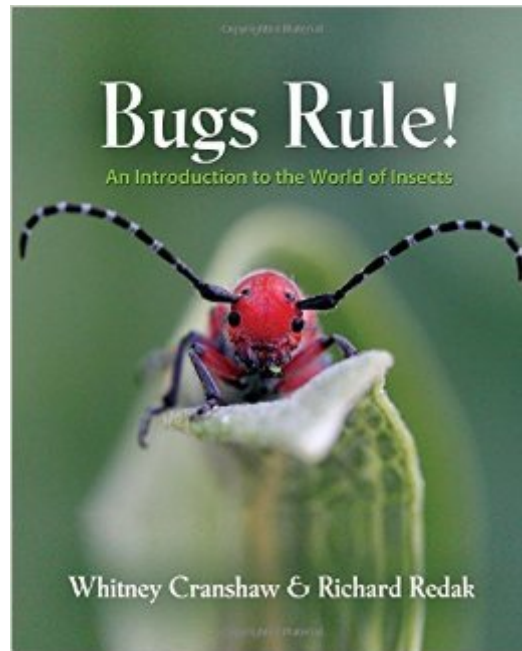


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Bugs Rule!: An Introduction To The World Of Insects



Synopsis

Bugs Rule! provides a lively introduction to the biology and natural history of insects and their noninsect cousins, such as spiders, scorpions, and centipedes. This richly illustrated textbook features more than 830 color photos, a concise overview of the basics of entomology, and numerous sidebars that highlight and explain key points. Detailed chapters cover each of the major insect groups, describing their physiology, behaviors, feeding habits, reproduction, human interactions, and more. Ideal for nonscience majors and anyone seeking to learn more about insects and their arthropod relatives, Bugs Rule! offers a one-of-a-kind gateway into the world of these amazing creatures. Places a greater emphasis on natural history than standard textbooks on the subject Covers the biology and natural history of all the insect orders Provides a thorough review of the noninsect arthropods, such as spiders, scorpions, centipedes, millipedes, and crustaceans Features more than 830 color photos Highlights the importance of insects and other arthropods, including their impact on human society An online illustration package is available to professors

Book Information

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Customer Reviews

Bugs Rule!: An Introduction to the World of Insects by Whitney Cranshaw and Richard Redak, 496 pp. hardcover, 830+ color photos, © 2013, ISBN: 9780691124957. \$55.00/£37.95. "Bugs Rule!" falls halfway between a college entomology text and a coffee table picture book such as "500 Insects: A Visual Reference" by Stephen Marshall where beautiful photos and snippets of information lack the intellectual structure of knowledge necessary for academic study. "Bugs Rule!"

does have over 800 color photos--most of high quality and all on-target to the science being discussed. But it has the format and heft of a textbook and systematically treats the orders, major families and important species in a teaching format. Most of use have the suspicion that interestingly-written texts are submitted to publishers where editors then convert the interesting text to boring facts--this did not happen here. Indeed, the illustrations that accompany the text are the best coordinated of all entomology textbooks I have seen to date. Boxes are inserted throughout to highlight human-related issues from the history of beekeeping to a map of the silk road. However, the rigor is not as intellectually comprehensive as most entomology instructors would want when they teach the introductory majors course. Of course, this could be supplemented with handouts. Thirty years ago, there was a far wider range of entomology textbooks available. Where did they all go? The number of entomology textbooks shrank dramatically when major publishers merged (similar to the current airline mergers) and science specialty publishers such as William C. Brown that provided texts for low-population upper level biology courses were absorbed.

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